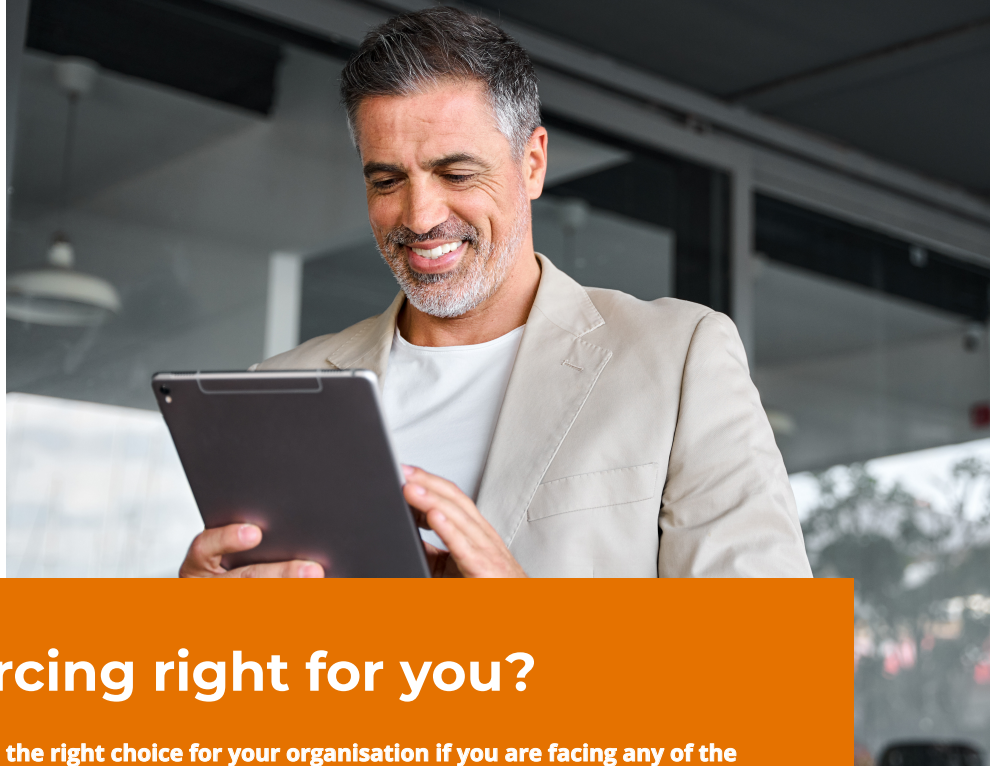# IT Outsourcing by Advanced

Businesses are continually seeking ways to stay competitive and efficient, and one strategy that continues to grow in popularity is outsourcing IT to an external provider. Advanced have 30 years' experience providing managed services to a wide array of organisations of varying sizes and industries. We excel in taking on complex environments and optimising processes, simplifying management, and driving innovation, leaving you to focus on your core competencies.

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IT Powered Possibility

What is IT outsourcing and what does it mean today?

While the concept of outsourcing IT services has been around for a while, it used to primarily involve a "lift and shift" approach, where businesses would transfer their operations to a third-party provider without much consideration for strategic alignment. However, this approach has evolved drastically.

There is now a new drive towards an outsourcing strategy that focuses on enabling business change and producing value. Instead of just maintaining existing systems, outsourcing partners are now actively working with businesses to drive innovation, leverage emerging technologies, and unlock new opportunities. This shift has allowed organisations to not only offload their IT tasks but also tap into the expertise and resources of their outsourcing partner to stay competitive and drive innovation in the market.

Is outsourcing right for you?

IT outsourcing might be the right choice for your organisation if you are facing any of the below challenges:

- You need more cost transparency and predictable IT costs

- You're finding it difficult to hire and retain top IT talent

- The rate of technology change is outpacing your capability to keep up

- You require round-the-clock support which you struggle to deliver in-house

- You're undertaking complex IT projects and lack the expertise to deliver them

- You're undergoing rapid growth and finding it challenging to scale your IT operations accordingly

What are the main benefits?

Reduce costs associated with hiring and training an in-house IT team, as well as driving efficiencies

Gain access to a broader pool of IT expertise and cutting-edge technology that may not be available internally

Ensure business continuity through strengthened cyber security, proactive monitoring and 24x7 support

Increase agility and scalability, enabling you to quickly respond to changing business demands

Benefit from focused resources dedicated to your business, with contract-backed SLAs

What makes us different?

Advanced are uniquely placed to be able to help your business thrive. Some of the things that make us different include:

- Through our range of sector specific software solutions, we have an incredibly deep understanding of how key industries operate and what users need

- We view IT outsourcing as a partnership and aim to act as an extension to your team. For this reason, we only onboard a small handful of customers a year, so that we can ensure cultural alignment and add tangible value to your business

- We are not an 'out of the box' provider, which means that we can tailor solutions and inherit complex environments, stabilise, and run them while we implement transformation, all without service degradation

- As we work with customers and partners with a wide range of operating models, we understand environments of all different builds and can apply best of breed processes to our own services

- Our Squads model revolutionises IT operations, separating innovation from core BAU activities to ensure you receive continuous innovation and service improvement

- 30 years' experience delivering enterprise services to the UK market

How can Advanced help you?

Advanced is a leading provider of managed services to organisations of different sizes and sectors. We have the expertise and experience to effectively manage your IT estate, lifting the burden and leaving you to focus on driving strategic growth. We can help you:

Design a solution tailored to your organisation's requirements and goals

Develop a strategy to enhance and optimise your IT processes

Implement a solution to provide tangible value and results for your business

Supply a dedicated team that serves as your reliable partner and consultant

"**In selecting a managed services partner, it is essential to have a cohesive and complementary culture. We were pleased to discover that our organisational cultures were aligned, making the decision to choose Advanced that much easier. We are confident that Advanced will play a critical role in the delivery of our digital transformation plans, which will significantly enhance both our internal working practices and our client service.**"

Nirupa Wikramanayake, Irwin Mitchell Group CIO

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About Advanced

Advanced provide mission-critical services and support that help businesses focus on their core activities while accelerating and transforming digitally. Through our range of services, including full IT outsourcing, cloud, security, managed services and more, we strive to make a difference to millions of lives every day by making the complex simple, inspiring innovation and delivering exceptional customer service.

We have been empowering many global brands for years, so you can lean on our unique expertise and vast experience to create a reliable roadmap, unlocking the capability and flexibility to take your business into a robust & digital future. Get in touch today to learn how we can help your organisation.

Make IT work

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